# WEALTH MANAGEMENT

# **Dubai Overview**



**Emirates NBD** 



# STEADY MARKETS

# **Dubai Equity Market**

The Dubai Index has been the best performer in the GCC and amongst the best globally +11.2% (total return in 2016). It is trading at reasonable valuations 11.3x trailing earnings compared to MSCI world at 16.2x and GCC markets at 12x. The DFMGI has 36 members with Real Estate (38%) and banks (34%) constituting the majority of the Index.

The DFM Index has a dividend yield of 4.3% which makes it attractive compared to the average global yield of 2.7%.

Dubai companies have high and sustainable cash flows and are among the highest dividend payers globally. For the Dubai corporates there was no cut in dividend payouts in 2015. The market would rally further if the second half of 2016 brings the expected uptick in oil prices. We would use dips in the market to add to positions.

Dubai Parks & Resorts (+48% YTD) is on track to open in October 2016. It raised AED 1.68 bn through a rights issue to finance the Six Flags theme park, which will be in addition to MotionGate, (Hollywood based park), Legoland and Bollywood Parks. Set in 25 million sq ft of land it is also developing La Pita (a resort hotel), and Riverpark, a retail, dining and entertainment district connecting the theme parks and hotel. Dubai Parks forecasts 6.7 million ticketed visitors in 2017. With 3 billion people living within a four hour flight from Dubai there is tremendous untapped potential for a world class theme park to prosper.

# Ministry of Economy extends compliance by one year for UAE commercial companies' law

The Ministry of Economy said that it has extended compliance with new commercial companies' law by one year. The new law is expected to boost capital markets in the UAE because it will lower the minimum requirement for companies to sell shares to the public to 30% of company equity instead of 55%. It also includes measures that will boost corporate governance. The extension was made after companies and various authorities, including the Securities and Commodities Authority and departments of economic developments across the country, said that some businesses have had difficulties in getting various approval to comply with the new law. (The National)

### VAT

- VAT is likely to be introduced in the UAE on January 1st, 2018,
- Rate will most probably be 5%,
- VAT will apply to the majority of transactions in goods and services, and a limited number of reliefs may be granted.

Rate of 5% is very low compared to international practices e.g. UK: 20%; Singapore (GST): 7%; Switzerland: 8%; India: 13.5%; France: 20%; Germany: 19 %.

## Official VAT site:

http://www.mof.gov.ae/en/Budget/Pages/VATQuestions. aspx

Emirates NBD

### Dubai tourism growth (source Government releases)

- Passenger traffic at the Dubai International Airport rose to 78 million in 2015, Boosted by the growth of some 100 airlines that connect Dubai International to more than 240 destinations around the world, most notably Emirates and Flydubai, annual passenger traffic at DXB surged 10.7 per cent
- DXB retains its position as the world's biggest international hub.
- Passenger traffic rose to 34.6 million in Jan-May 2016, up by 7.0% y/y.
- Passenger traffic is expected to exceed 85 million at DXB by the end of 2016, according to Dubai Airports.
- Capacity at DXB is now 90 million after the opening of concourse D
- The number of tourists (international overnight visitors) coming to Dubai rose to 14.2mn in 2015, up by 7.5% y/y. India became Dubai's top source market with over 1.6mn tourists, an increase of 26% y/y.
- Tourism/ hospitality strategy: Target 20mn tourist's p.a. by 2020.
- Dubai is currently 4th globally in tourist visitor arrivals after London, Bangkok and Paris.
- Footfall at Dubai Mall stayed flat at 80 mn in 2015 and 4Q 2015 retail sales were down 6%.
- Expo 2020: Infrastructure spend of at least AED 22bn (official est.)

#### Hotels

Dubai's hotel occupancy averaged 82.7% in Jan-May 2016, down from 83.2% in the same period of 2015. According to the latest data from STR Global, the supply of hotel rooms in Dubai increased by 6.2% y/y in May 2016 while demand also increased by 8.0% y/y the same month. With the supply of hotels rooms still outpacing demand growth for Jan-May 2016, occupancy rates are likely to remain stable or ease slightly with demand gradually catching up in the run-up to the 2020 Expo.

Average revenue per available room (RevPAR) has fallen sharply y/y since the start of the year. In Jan-May 2016 RevPAR decreased by -11.4% compared to -9.9% the same period last year. RevPAR stood at an average of AED 660 (USD 180) in Jan-May compared to AED 744 (USD 202) in Jan-May last year. With substantial additional supply expected over the next few years, RevPAR is expected to remain under pressure in the near future.

The supply of hotel rooms in Dubai increased by 6.4% y/y in Jan-May 2016 to 83,557 rooms. The Department of Tourism and Commerce Marketing (DTCM) is targeting 140,000 to 160,000 hotel rooms by the end of the decade. Data from STR Global also shows that a further 20,627 hotel rooms are currently under construction in Dubai, of which 10,140 are due to come online by year end.

### **Credit Card spending**

In terms of overall s Card spending in the UAE was 6.8% higher in Jan-May 2016 relative to the same period of 2015, according to data compiled by Network International which covers about 60% of the UAE market for e-commerce and point of sale (POS) transactions. The breakdown of foreign spending growth suggests that Dubai's attractiveness as a shopping destination has declined, with negative growth in visitor spending on hotels, luxury goods and clothing & boutique spending as well as anemic duty free sales. The robust rise in foreign spending on airlines and travel agents highlights Dubai's importance as a global transport hub.

## **Dubai Retail**

UAE's total retail sales reached USD 69bn in 2015, down by -2.7% y/y, according to the latest Global Retail Development Index by A.T. Kearney. As Dubai accounts for 60% of the UAE's gross leased area (GLA), we estimate Dubai's retail sales at USD 41.4bn for 2015. By conservatively assuming an average 3.5% annual GDP growth rate and inflation at 2.5% up to 2020, we estimate that Dubai's retail sales turnover will reach USD 55.4bn over the next five years.

The net number of wholesale and retail trade licenses issued in Dubai also increased by roughly 3% y/y in Q1 2016, accounting for 75.9% of total business licenses. According to the Department of Economic Development (DED), between Q1 2011 and Q1 2016 the net number of trade licenses issued increased at an average of 7.5% annually indicating an improvement in the business environment.

Separately, gross leasing area (GLA) for Dubai's retail malls rose in 2015, up by 6.6% y/y, according to Jones Lang LaSalle. Between 2011 and 2015, GLA grew at an average of roughly 3.5% per year. Over the next two years, around 597,000 sq. meters (+20%) of new retail space is expected to enter the Dubai market, reaching 3.5mn sq. meters of retail GLA.

The UAE has retained its position as one of the most important international retail destination globally for

2015, according to CBRE consulting. Specifically, the UAE ranked 3rd with 56.3% of the retailers surveyed present in the market according to the 2016 "How Global is the Business of Retail" report. The report identifies the most active international retailers and their top target markets at country and city level. CBRE examines retailers' presence and expansion by surveying 334 major international retailers across 191 cities and 61 countries. At the city level, Dubai is the second most popular destination with 57% of retailers present, followed by Shanghai with 54.4% while London came top with 57.9% of retailers present.

### **Dubai Construction sector**

The value of Dubai's construction projects in execution and planning stages is expected to reach a record high USD 390.7bn this year with 13.7% of this (USD 53.5bn) being projects under progress, according to Deloitte's 'Construction Pulse – Dubai 2016' report. In 2016, Dubai is expected to award an additional USD36.5bn worth of projects, down by just -3.0% compared to 2015.

In terms of new contracts awarded, UAE accounted for nearly 60% of the USD 15bn of construction contract awards made in the GCC with Dubai accounting for 73% of UAE awards. That is, USD 6.6bn of new contracts were awarded in Dubai in Q1 2016, the second highest figure since 2008. The all-time high was recorded in Q4 2006, with USD 9.3bn of contract awards. Despite the recent drop in oil prices, the prospects for Dubai's construction projects for this year remain positive, mainly targeted on tourism, manufacturing, logistics, transport, and ICT related projects.

Lending to the construction and real estate sector expanded 14.8% y/y in Q1 2016, up from 5.2% y/y in Q1 2015, with loans to this sector accounting for 17.2% of total bank loans. Demand growth for loans in construction strengthened in Q1 2016 compared with the previous quarter and is expected to further improve in the June quarter, according to the Q1 2016 Credit Sentiment Survey by the UAE Central Bank. The survey revealed that lower oil prices had a negative impact on loan demand across different types of firms with lenders tightening the credit standards. Survey respondents expect marginal tightening in credit standards in Q2 2016 while the appetite for overall business lending would increase further.

In Q1 2016, bank credit to the construction and real estate sector reached AED 242bn compared with AED 211bn in Q1 2015

#### **Dubai Residential prices**

Residential property prices, as measured by Phidar Advisory's Dubai 9/5 House Price Index, which is based on DLD data but includes only nine apartment communities and five villa communities in investor zones in Dubai, have continued to ease in May 2016 with apartment prices down -11.9% y/y and villa prices down -9.3% y/y. It should be noted however that price declines have somewhat softened compared to Sep 2015 while they are occurring on sharply lower volumes, suggesting that the market is more stable than the headline figures suggest. Apartments account for about 90% of residential real estate transactions in Dubai.

With the middle (standard plus) and luxury (premium) segments being hit the hardest, the low-range (or standard) segment in the villas sector was slightly more resilient (-2.4% y/y) than low-range apartments (-11.4% y/y) in May 2016. With the summer months typically quieter in terms of real estate activity, we would be unsurprised to see some softness in the monthly transaction and price data over the next quarter. The strength of the USD is a further constraint on demand, particularly for foreign investors.

We have noted in previous reports that the decline in residential real estate prices over the last year has been accompanied by lower transaction volumes. This has been particularly evident in the villa sector. However, data for the whole of Dubai shows an increase in transaction volumes for apartments in May compared with April. Overall, total transaction volumes rose for a fourth consecutive month, up 6.9% m/m in May. On an annual basis however, the total number of sales was down -13.0% y/y in May due to lower villa transactions. The number of apartment sales recorded in May was also down by -13.0% y/y.

Rents in the Dubai 9/5 Index areas have declined on an annual basis in May, more or less aligned with the annual fall in sales prices. Apartment rents were down -1.3% m/m (-5.0% y/y) in May while villa rents were also down -1.3% m/m (-10.3% y/y) last month. The recent deceleration in Dubai's residential rents is a sign that further weakness in residential rents and prices is still ahead.

Yields on apartments remain unchanged at 7.8% while yields on villas were slightly lower at and 4.6% in May compared to April. Nevertheless, rental yields are still relatively high while the tightening of the rental market should keep putting downward pressure on sales prices.

# DISCLAIMER

### Reliance

Emirates NBD Bank PJSC ("Emirates NBD") uses reasonable efforts to obtain information from sources which it believes to be reliable, however, Emirates NBD makes no representation that the information or opinions contained in this publication are accurate, reliable or complete and should not be relied on as such or acted upon without further verification. Opinions, estimates and expressions of judgment are those of the writer and are subject to change without notice. Emirates NBD accepts no responsibility whatsoever for any loss or damage caused by any act or omission taken as a result of the information contained in this publication. Data/information provided herein are intended to serve for illustrative purposes and are not designed to initiate or conclude any transaction. In addition this publication is prepared as of a particular date and time and will not reflect subsequent changes in the market or changes in any other factors relevant to the determination of whether a particular investment activity is advisable. This publication may include data/information taken from stock exchanges and other sources from around the world and Emirates NBD does not guarantee the sequence, accuracy, completeness, or timeliness provided thereto by unaffiliated third parties. Moreover, the provision of certain data/information in this publication is subject to the terms and conditions of other agreements to which Emirates NBD is a party. Anyone proposing to rely on or use the information contained in this publication should independently verify and check the accuracy, completeness, reliability and suitability of the information and should obtain independent and specific advice from appropriate professionals or experts. Further, references to any financial instrument or investment product are not intended to imply that an actual trading market exists for such instrument or product. The information and opinions contained in Emirates NBD publications are provided for personal use and informational purposes only and are subject to change without notice. The material and information found in this publication are for general circulation only and have not been prepared with any regard to the objectives, financial situation and particular needs of any specific person, wherever situated

### Confidentiality

This publication is provided to you upon request on a confidential basis for informational purposes only and is not intended for trading purposes or to be passed on or disclosed to any other person and/or to any jurisdiction that would render the distribution illegal. The investor may not offer any part of this publication for sale or distribute it over any medium including but not limited to over-the-air television or radio broadcast, a computer network or hyperlink framing on the internet without the prior written consent of Emirates NBD or construct a database of any kind.

### Solicitation

None of the content in this publication constitutes a solicitation, offer, opinion, or recommendation by Emirates NBD to buy or sell any security, or to provide legal, tax, accounting, or investment advice or services regarding the profitability or suitability of any security or investment and further does not provide any fiduciary or financial advice.

# Third party

The security or investment described in this publication may not be eligible for sale or subscription to certain categories of investors. This publication is not intended for use by, or distribution to, any person or entity in any jurisdiction or country where such use or distribution would be contrary to law or regulation. It is the responsibility of any person in possession of this publication to investigate and observe all applicable laws and regulations of the relevant jurisdiction. This publication may not be conveyed to or used by a third party without the express consent of Emirates NBD. The investor may not use the data in this publication in any way to improve the quality of any data sold or contributed to by the investor to any third party.

### Liability

Anything to the contrary herein set forth notwithstanding, Emirates NBD, its suppliers, agents, directors, officers, employees, representatives, successors, assigns, affiliates or subsidiaries shall not, directly or indirectly, be liable, in any way, to you or any other person for any: (a) inaccuracies or errors in or omissions from the this publication including, but not limited to, quotes and financial data; or (b) loss or damage arising from the use of this publication, including, but not limited to any investment decision occasioned thereby. Under no circumstances, including but not limited to negligence, shall Emirates NBD, its suppliers, agents, directors, officers, employees, representatives, successors, assigns, affiliates or subsidiaries be liable to you for direct, indirect, incidental, consequential, special, punitive, or exemplary damages even if Emirates NBD has been advised specifically of the possibility of such damages, arising from the use of this publication, including but not limited to, loss of revenue, opportunity, or anticipated profits or lost business.

This publication does not provide individually tailored investment advice and is prepared without regard to the individual financial circumstances and objectives of person who receive it. The appropriateness of an investment activity or strategy will depend on the person's individual circumstances and objectives and these activities may not be suitable for all persons. In addition, before entering into any transaction, the risks should be fully understood and a determination made as to whether a transaction is appropriate given the person's investment objectives, financial and operational resources, experiences and other relevant circumstances. The obligations relating to a particular transaction (and contractual relationship) including, without limitation, the nature and extent of their exposure to risk should be known as well as any regulatory requirements and restrictions applicable thereto.

## Forward looking

Past performance is not necessarily a guide to future performance and should not be seen as an indication of future performance of any investment activity. The information contained in this publication does not purport to contain all matters relevant to any particular investment or financial instrument and all statements as to future matters are not guaranteed to be accurate. Certain matters in this publication about the future performance of Emirates NBD or members of its group (the Group), including without limitation, future revenues, earnings, strategies, prospects and all other statements that are not purely historical, constitute "forward-looking statements". Such forward-looking statements are based on current expectations or beliefs, as well as assumptions about future events, made from information currently available. Forward-looking statements often use words such as "anticipate", "target", "expect", "estimate", "intend", "plan", "goal", "seek", "believe", "will", "may", "should", "would", "could" or other words of similar meaning. Undue reliance should not be placed on any such statements in making an investment decision, as forward-looking statements, by their nature, are subject to known and unknown risks and uncertainties that could cause actual results, as well as the Group's plans and objectives, to differ materially from those expressed or implied in the forward-looking statements. Estimates of future performance are based on assumptions that may not be realized

### Risk

Data included in this publication may rely on models that do not reflect or take into account all potentially significant factors such as market risk, liquidity risk, and credit risk. Emirates NBD may use different models, make valuation adjustments, or use different methodologies when determining prices at which Emirates NBD is willing to trade financial instruments and/or when valuing its own inventory positions for its books and records.

The use of this publication is at the sole risk of the investor and this publication and anything contained herein, is provided "as is" and "as available." Emirates NBD makes no warranty of any kind, express or implied, as to this publication, including, but not limited to, merchantability, non-infringement, title, or fitness for a particular purpose or use.

Investment in financial instruments involves risks and returns may vary. The value of and income from your investments may vary because of changes in interest rates, foreign exchange rates, prices and other factors and there is the possibility that you may lose the principle amount invested.. Before making an investment, investors should consult their advisers on the legal, regulatory, tax, business, investment, financial and accounting implications of the investment.

In receiving this publication, the investor acknowledges it is fully aware that there are risks associated with investment activities. Moreover, the responsibility to obtain and carefully read and understand the content of documents relating to any investment activity described in this publication and to seek separate, independent financial advice if required to assess whether a particular investment activity described herein is suitable, lies exclusively with the investor.

### Intellectual property

This publication has been developed, compiled, prepared, revised, selected, and arranged by Emirates NBD and others (including certain other information sources) through the application of methods and standards of judgment developed and applied through the expenditure of substantial time, effort, and money and constitutes valuable intellectual property of Emirates NBD and such others.

All present and future rights in and to trade secrets, patents, copyrights, trademarks, service marks, know-how, and other proprietary rights of any type under the laws of any governmental authority, domestic or foreign, shall, as between the investor and Emirates NBD, at all times be and remain the sole and exclusive property of Emirates NBD and/or other lawful parties. Except as specifically permitted in writing, the investor may not copy or make any use of the content of this publication or any portion thereof. Except as specifically permitted in writing, the investor shall not use the intellectual property rights connected with this publication, or the names of any individual participant in, or contributor to, the content of this publication, or any variations or derivatives thereof, for any purpose.

This publication is intended solely for non-commercial use and benefit, and not for resale or other transfer or disposition to, or use by or for the benefit of, any other person or entity. By accepting this publication, the investor agrees not to use, transfer, distribute, copy,

reproduce, publish, display, modify, create, or dispose of any information contained in this publication in any manner that could compete with the business interests of Emirates NBD. Furthermore, the investor may not use any of the trademarks, trade names, service marks, copyrights, or logos of Emirates NBD or its subsidiaries in any manner which creates the impression that such items belong to or are associated with the investor or, except as otherwise provided with Emirates NBD, prior written consent. The investor has no ownership rights in and to any of such items.

Emirates NBD is licensed and regulated by the UAE Central Bank.

### **United Kingdom**

This publication was prepared by Emirates NBD Bank PJSC in the United Arab Emirates. It has been issued and approved for distribution to clients by the London branch of Emirates NBD Bank PJSC which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority (FCA) and the Prudential Regulation Authority in the UK. Some investments and services are not available to clients of the London Branch. Any services provided by Emirates NBD Bank PJSC outside the UK will not be regulated by the FCA and you will not receive all the protections afforded to retail customers under the FCA regime, such as the Financial Ombudsman Service and the Financial Services Compensation Scheme. Changes in foreign exchange rates may affect any of the returns or income set out within this publication.

### Singapore

This publication was prepared by Emirates NBD Bank PJSC in the United Arab Emirates. It has been issued and approved for distribution to clients by the Singapore branch of Emirates NBD Bank PJSC which is licensed by the Monetary Authority of Singapore (MAS) and subject to applicable laws (including the Financial Advisers Act (FAA) and the Securities and Futures Act (SFA). Any services provided by Emirates NBD Bank PJSC outside Singapore will not be regulated by the MAS or subject to the provisions of the FAA and/or SFA, and you will not receive all the protections afforded to retail customers under the FAA and/or SFA. Changes in foreign exchange rates may affect any of the returns or income set out within this publication.

Please contact your Relationship Manager for further details or for clarification of the contents, where appropriate.

For contact information, please visit www.emiratesnbd.com