

Ardan International Wealth Platform



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INTRODUCING THE FIRST FULL-SERVICE INDEPENDENT WEALTH PLATFORM

designed exclusively for International
Professional Advisers

This brochure is intended for institutional and professional intermediaries only. It is not intended for private customers.

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Our Aim

We are dedicated to empowering international financial advisors like you to create value in your business.

We will deliver this by:

- 1 Enabling you to deliver the best solution for your clients
Truly open architecture investment universe
- 2 Putting you at the centre of your client's financial affairs
Your brand and service to the fore
- 3 Securing your revenue
Single source for commissions, paid monthly and reconcilable
- 4 Making your business more efficient
Spend more time with clients and less on administration
- 5 Giving you control across your business
Ensure consistency and compliance across your business
- 6 Creating value in your business
Auditable revenues, client assets and client relationships



We are a team with expertise in the international advisor and platform markets

We are committed to build a business that is unique and dedicated to the needs of financial advisers.



About Us

Here are five things you should know about us:

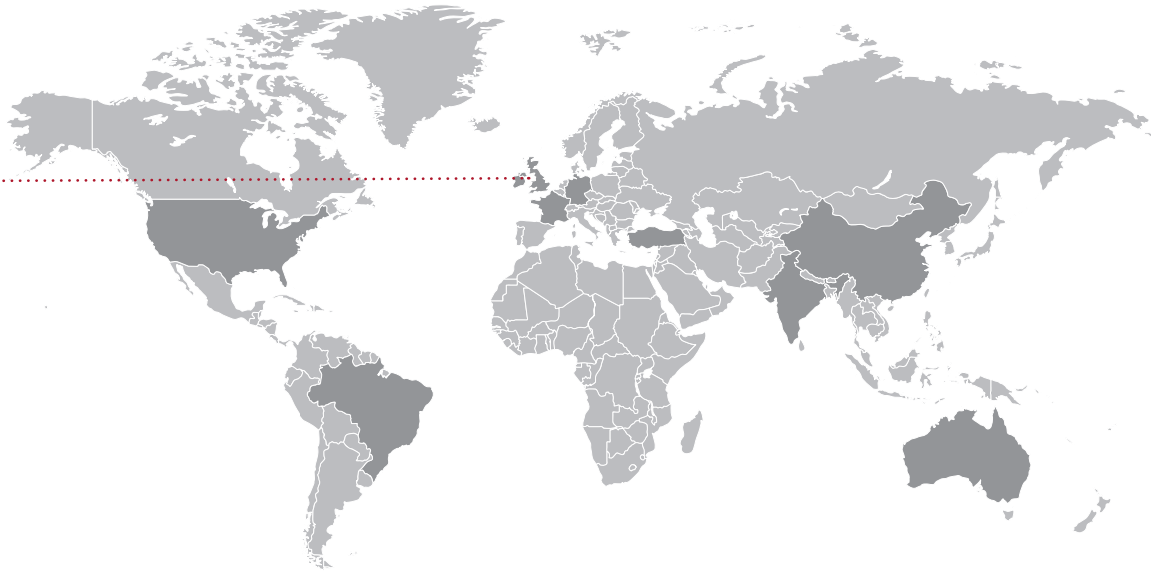
- 1 We will only be successful if we consistently deliver excellent service to our advisers and their clients.
- 2 We will listen to our advisers and with them will develop our service.
- 3 Our sole focus is Ardan International and our commitment to our business is our commitment to yours.
- 4 We are part of the Rowan Dartington Group an established UK private client wealth manager. We draw on their extensive experience and market insight for our advisers benefit.

Our logo is a Rowan Tree to reflect the solid base they provide to our business.
- 5 We are licenced by the Isle of Man Financial Supervision Commission to arrange deals and provide custody to client assets.

Every platform needs a stable base



Strength and stability are essential elements of every platform, that is why Ardan International Limited chose the Isle of Man as the base for its operations.



The Isle of Man is a politically stable, financially strong, independent and well respected offshore finance centre with excellent trade links with the UK, EU and OECD with a AA+ credit rating (S&P).

The Isle of Man financial services industry from its inception around 30 years ago has won major awards year after year. For example, it has been “Best International Financial Services Centre” in each of the past 6 years.

We believe that early adopters of the platform model will benefit from a stable base from which to grow, develop and increase their market share.

Work smarter not harder

We've worked hard to deliver a world-class Wealth Platform designed from the outset for the additional complexity of the international financial services market.

Nobody knows your business like you do, which is why we built our platform to be flexible enough to allow you to choose the services that will compliment and enhance your existing client offering, with the added benefits of being able to manage broker activity and accurately forecast revenue.



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HOME ADVISERS INVESTORS ABOUT US MEDIA CONTACT US LOGIN

Principal GDP FX

PRINCIPAL DASHBOARD HELLO,

COMMISSIONS
 Current Account 3,888,815.35 GBP
 Credited this Quarter 903.22 GBP
 Credited last Quarter 72,618.93 GBP

CLIENTS
 PROSPECT
 NOT ACTIVE
 ACTIVE

ASSET ANALYSIS
 Managed

TRADE ACTIVITY
 221,290,701.41 GBP

BROKER ACTIVITY

TOP CLIENTS

Quickly switch from your dashboard to manage clients or broker activity

Instantly view commissions including accrued trail fees

Track sales activity from prospect through to client take-on

Understand where your client's assets are in an instant

Real time status report of client trading activity

Monitor all sales activity or manage a single broker

Monitor client activity or instantly view your top clients

Let us show you how.

Moving to a platform based model can simplify your business and increase your profitability.

We will help you to maximise the benefits to your business by showing you how to integrate the platform into your business. We will work with you to customise the platform if required, we will train your staff and if you need it, we will provide continuous support going forward.

*Graphical representation of dashboard, actual dashboard may vary

Platform Features

We designed the Ardan International Wealth Platform to meet the requirements of international financial advisers **and importantly, those of their clients.**

With a robust infrastructure hosted in an ISO27001 accredited datacentre on the Isle of Man and client assets safe-guarded in ring-fenced accounts under our nominee company; the protection of your client's investments is at the heart of all we do.



Broker Management

- Track assets under management
- Commission tracking for your company and underlying consultants
- Performance tracking across the brokerage
- Restrict or increase user access by job role
- Construct your own company-specific asset universe
- Build, monitor and manage your core portfolio offering



Research & Marketing Commentaries

- Fund library of 70,000 funds – fact sheets
- Fund research
- Fund tools
- Investment commentaries and market outlooks



Customer Management

- Live and prospect client registration including individuals, joint ownerships and legal entities
- Central client file which populates all parts of the system automatically
- Easy tracking across the client's whole investment cycle
- Manage multiple portfolios for a single client



Dealing and Custody

- Diverse investment universe of equities, ETFs, structured products and a vast range of mainstream, alternative and thematic funds
- Multi-currency – all major currencies supported
- Configurable adviser fee structures



Reports

- Report on multiple portfolios for a single client
- **Investment commentaries available**

Next steps

For more information please contact:

| | |
|----------------|--|
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+44 (0) 1624 652 555

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Frequently asked questions

| | |
|--|---|
| Company domicile and custody location | Isle of Man |
| Regulator | Isle of Man Financial Supervision Commission |
| Regulatory Permissions | Arrange investments and safeguard client assets |
| How do advisors join the platform? | Each adviser firm is independently assessed by the Business Development Committee |
| Types of account | Individual, Joint, Corporate, Trustee, Pension |
| Client Charge | 0.1% per quarter Dealing Fees |
| Can clients see their account? | Yes |
| Can clients trade on their account? | Yes |
| Can clients hold multiple accounts? | Yes |
| Managed Asset Allocation | Yes |
| Asset Types available | Funds, listed securities, ETFs, structured products |
| How many funds and assets are available? | c70,000 |
| Fund Share Classes typically available | All, including back end share classes |
| Can advisers access platform to manage your client accounts? | Yes |
| Does platform record memo or off-platform assets? | Yes |
| Transfers on to platform permitted? | Yes |
| Transfers off the platform permitted? | Yes |
| Additional Support | Full up-front onsite tailoring, training and support. Ongoing broker support and relationship management support. |
| Support Hours | 08.30 - 17.30 UK |
| Advisor Charging Options | Initial commission Annual Management/Advice fees Trail Commission |

Legal Disclaimer

This brochure is a marketing tool, and whilst it aims to point out the main features and benefits of the Ardan International Wealth Platform, it is not a full description of the service. For a complete description of the service, or more comprehensive coverage of options, risks and uses of the service, please refer to our Terms and Conditions. These are available on our website, www.ArdanInternational.com, or from Ardan International Broker Services. All detailed queries should be referred to Ardan International Broker Services. Our Broker Services team can be contacted by email at brokersupport@ArdanInternational.com, or by calling +44 (0)1624 652 555.

In the event of a conflict between this brochure and any reference document, the more detailed document takes precedence over this brochure. All information contained within this brochure is correct at time of production, errors and omissions excepted.

Ardan International is licensed by the Isle of Man Financial Supervision Commission with Licence Number 1365.

Ardan International Limited registered company number is 007984V.
Ardan Nominees Limited registered company number is 128166C.

The Registered trading names of Ardan International Limited are “Ardan International” and “Ardan International Wealth Platform”.

Their registered office is: 2nd Floor, 1-4 Goldie Terrace, Upper Church Street, Douglas, Isle of Man, IM1 1EB, British Isles.